

Maverick Media of Rockford  
*"Build It With Bob 2011"*  
Official Contest Rules

1. NO PURCHASE NECESSARY TO ENTER OR WIN.
2. EMPLOYEES OF MAVERICK MEDIA AND ITS SUBSIDIARY CORPORATIONS, EMPLOYEES OF PARTICIPATING SPONSORS, AND THEIR IMMEDIATE FAMILIES (INCLUDING BUT NOT LIMITED TO MOTHER, FATHER, SISTER, BROTHER, SPOUSE, CHILD, AND ANY AND ALL "STEP," "HALF," AND "IN-LAW" DERIVATIVES OF THE AFOREMENTIONED RELATIONSHIPS) ARE INELIGIBLE TO ENTER OR WIN.
3. ONLY ONE (1) WINNER ALLOWED PER HOUSEHOLD / IMMEDIATE FAMILY WITHIN THIRTY (30) DAYS.
4. WINNER MUST BE AT LEAST 21 YEARS OF AGE.
5. **PRIZES ARE NONTRANSFERABLE**, PRIZES MAY NOT BE SUBSTITUTED, AND PRIZES MAY NOT BE REDEEMED FOR CASH VALUE, UNLESS OTHERWISE STATED.
6. **GRAND PRIZE:** Each business listed below will give a certificate worth \$2,500 for the items specified:  
  
Advanced Heating & Air: Heating or Air  
Crimson Valley Landscaping: Landscaping  
Estate Deck & Fence  
Morgan & Main – Kitchen Rehab  
K & H Exteriors – Siding  
Window World – Windows  
Nate's Flooring – Flooring  
Skyline General Contracting – General
7. To register, please visit any of the above businesses up until August 10th. You can also visit and register at our title sponsor, Rock Valley Credit Union. You can also register online at [www.crimsonvalleylandscaping.com](http://www.crimsonvalleylandscaping.com) and at [www.estimatedeckandfence.com](http://www.estimatedeckandfence.com). YOU MAY ONLY REGISTER ONCE PER LOCATION.
8. FOR ANY PRIZE VALUED IN EXCESS OF \$600, THE WINNER AGREES AS A CONDITION OF PARTICIPATION TO PROVIDE THEIR TAXPAYER IDENTIFICATION NUMBER PRIOR TO BEING AWARDED SAID PRIZE. THE WINNER IS RESPONSIBLE

FOR ANY AND ALL TAXES ASSOCIATED WITH THE GRAND PRIZE PACKAGE AND WILL RECEIVE AN I.R.S. FORM-1099 FOR TAX REPORTING PURPOSES. **(THIS IS A TAXABLE PRIZE PACKAGE)**

9. IF YOU ARE CHOSEN AS A QUALIFIER, **YOU MUST BE IN ATTENDANCE** AT OUR FINALE BROADCAST ON AUGUST 19<sup>th</sup> AT CASEYS PUB (N. ALPINE IN LOVES PARK). CHECK-IN TIME WILL BE DETERMINED AT A LATER DATE AND QUALIFIERS WILL BE NOTIFIED.
10. AS A CONDITION OF PARTICIPATION, PARTICIPANTS AGREE TO BE BOUND BY THE SOLE AND FINAL DECISION(S) OF THE CONTEST JUDGE(S) APPOINTED BY MAVERICK MEDIA. ALL DECISIONS ARE FINAL.
11. PRIZE WINNER(S) WILL FORFEIT ALL PRIZES IF FOUND TO BE IN VIOLATION OF THESE OR OTHER SPECIFIED RULES. IF THE PERSON SELECTED AS THE WINNER IS IN VIOLATION OF THESE RULES, A SUBSEQUENT DRAWING(S) WILL BE HELD UNTIL A QUALIFIED WINNER IS SELECTED.
12. AFTER AWARDING OF THE PRIZE(S), ANY AND ALL QUESTIONS AND CLAIMS REGARDING PRIZES SHOULD BE DIRECTED TO THE PRIZE SPONSOR(S) AND NOT MAVERICK MEDIA.
13. ALL PRIZES MUST BE CLAIMED WITHIN 5 BUSINESS DAYS.
14. BY REGISTERING / ENTERING, THE WINNER(S) CONSENTS TO THE USE OF THEIR NAME, LIKENESS, AND VOICE FOR ADVERTISING AND PROMOTIONAL PURPOSES IN CONNECTION WITH THE CONTEST.
15. THESE RULES ARE SUBJECT TO CHANGE WITHOUT ADVANCE NOTICE.
16. A COPY OF OFFICIAL CONTEST RULES IS AVAILABLE 9:00AM-5:00 PM MONDAY THROUGH FRIDAY AT MAVERICK MEDIA OF ROCKFORD, 2830 SANDY HOLLOW ROAD, ROCKFORD, ILLINOIS, 61109. ANY INQUIRIES INVOLVING OFFICIAL CONTEST RULES SHOULD BE MADE TO THE PROMOTIONS DIRECTOR.